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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/844,822	04/26/2001	William P. Apps	RPC 0572 PUS	4123
75	90 03/26/2002			
KONSTANTINE J. DIAMOND			EXAMINER	
Brooks & Kushi 22nd Floor	man P.C.		POLLARD, STEVEN M	
1000 Town Center Southfield, MI 48075-1351			ART UNIT PAPER NU	
			3727	
			DATE MAILED: 03/26/2002	

Please find below and/or attached an Office communication concerning this application or proceeding.

Application No. 09/844,822

Applicant(s)

Apps, Et. Al.

Office Action Summary

Examiner

Steven Pollard

Art Unit 3727

		0.000			
	The MAILING DATE of this communication appears	on the cover sheet with the corres	pondence address		
Period fo A SHO THE M Extensi afte - If the p be c - If NO p com - Failure - Any re earn Status		TO EXPIRE 3 MONTH FR 1.136 (a). In no event, however, in the statutory minimum period will apply and will expire SIX (a) a statute, cause the application to become mailing date of this communication,	H(S) FROM may a reply be timely filed n of thirty (30) days will 6) MONTHS from the mailing date of this come ABANDONED (35 U.S.C. § 133). even if timely filed, may reduce any		
2a) 🗆 🗵	This action is FINAL . 2b) 💢 This act	tion is non-final.			
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11; 453 O.G. 213.					
Dispositi	on of Claims				
4) 💢 (Claim(s) <u>1-3 and 12-44</u>	is/are	e pending in the application.		
4a	a) Of the above, claim(s)	is/ar	e withdrawn from consideration.		
5) 🗆 (Claim(s)		is/are allowed.		
6) 💢 (Claim(s) <u>1-3, 12-44</u>		is/are rejected.		
7) 🗆 (Claim(s)		is/are objected to.		
8) 🗆 (Claims	are subject to restric	ction and/or election requirement.		
9)	on Papers The specification is objected to by the Examiner. The drawing(s) filed on is/are The proposed drawing correction filed on The oath or declaration is objected to by the Exam	is: a) approved	b)□ disapproved.		
13)	Acknowledgement is made of a claim for foreign p All b) Some* c) None of: Certified copies of the priority documents have Copies of the certified copies of the priority documents have application from the International Burse of the attached detailed Office action for a list of the Acknowledgement is made of a claim for domestice.	ve been received. ve been received in Application Nocuments have been received in eau (PCT Rule 17.2(a)). ne certified copies not received.	No In this National Stage		
Attachme	nt(s)				
15) 🗌 Not	ice of References Cited (PTO-892)	18) Interview Summary (PTO-413) Paper	No(s)		
• —	ice of Draftsperson's Patent Drawing Review (PTO-948)	19) Notice of Informal Patent Application	(PTO-152)		
17) 📙 Info	rmation Disclosure Statement(s) (PTO-1449) Paper No(s).	20) Other:			

The rejection dated 22 August 01 is hereby withdrawn.

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness

rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person

such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the

manner in which the invention was made.

1. Claims 1-3 and 12 - 44 are rejected under 35 U.S.C. 103(a) as being unpatentable over

Apps, et. al. (874) in view of Kappel, et. al. and Exhibit 2 from D. W. Plastics.

It would have been obvious to one of ordinary skill in the art to have employed the integrally

molded contoured shape (logo) teaching of Kappel, et. al. in the peripheral logo shape as taught

by Exhibit 2 from D. W. Plastics in the construction of the device of Apps, et. al. (874), motivated

by the consumer exposure and durability of such construction. It would have been obvious to one

of ordinary skill in the art to have had the contoured shape (logo) define the interior and exterior

surfaces of the lower wall portions of the above set forth device, motivated by the increased

consumer exposure to be achieved thereby. The employment of a lower contoured side structural

edge would have been obvious to one of ordinary skill in the art, motivated by the logo shape to

be communicated.

Steven M. Pollard

21 March 2002

Steven Pollard

Primary Examiner